



MELISSA PAGE JONES

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910-409-7782

FORMER EMPLOYER

"From original designs, to printed materials, to digital work, copy writing, and even photography and video editing, she has always **exceeded our expectations.**"

"Often we had her come into the office and work directly with our sales people to organize campaigns. However, she is just as efficient and helpful off site as well. We loved the fact that she is so **easy to reach** and would often **go above and beyond.**"

Amy Barnhill (Go Energies, LLC)
910-619-0577

FREELANCE DESIGN CLIENT

"Melissa Jones has worked as the sole designer for Topsail Magazine for 8 years, and has done an **excellent job of multi-tasking.**

She handles everything from ad building to article layout, photograph editing to graphic design. She also builds the magazine master and supervises the pre-press and proofing process for the printer.

Melissa is creative and flexible. In all the years that we've worked together, we have **never missed a print deadline.**

"**We couldn't produce the magazine without her.** She would be an asset to any company."

BJ Cothran, Owner | bjcothran23@charter.net

My Design History

Junior Graphic Designer

Your Community Connection (Greenville, SC)

1992-1997

Produced newsletter designs for apartment complexes utilizing company's preset templates. Always achieved daily production goals.

Junior Graphic Designer

Topsail Voice Newspaper (Hampstead, NC)

1997-1999

In charge of building ads, editing existing ads, layout of parts of the newspaper. Worked on-site with sales team and editorial staff.

Art Director

The State Port Pilot (Southport, NC)

1999-2001

In charge of building ads, editing existing ads, layout of parts of the newspaper. Specialized in real estate listing ads/photo correction. Worked on-site with sales team and editorial staff. *Won four state-wide awards for design.*

Senior Graphic Designer

Sir Speedy Printing (Wilmington, NC)

2001-2003

In charge of all design, helping quote design prices, pre-press plates and working with clients on-site, as well as, design work off-site. *Took the company from 2-color printing into full color printing.*

Owner

MPJ Creative (Wilmington, NC)

2002 - Present

Print and digital design services specializing in complete package designs from concept to completion. Work to help refresh current client content, as well as, helping start-ups. Often do all design work for a client from designing their logo, to launching their brand, to designing their website and social media. Negotiate print deals to get clients the best prices.

Head Designer

Topsail Magazine (Wilmington, NC)

2007-2014

Sole designer for all ads, layout, pre-press and master files. Bi-monthly full color magazine averaging 48+ pages. Also, in charge of all photo editing and photo/graphic research and purchasing. Worked exclusively off-site with sales team and editorial staff. Magazine was sold in 2014.

Art Director

Go-Energies, Inc. (Wilmington, NC)

2008-2012

Designed all print collateral, digital content, and graphics focusing primarily on their software development. Worked alongside coders, sales team, and worked both on-site and off-site. Designed for in-house marketing & training, as well as, out-facing client content. Everything from brandmark design, to custom web icons, to interactive training videos, and much more.

Head Designer

My WAG-azine, Cape Fear Edition (Wilmington, NC)

2013-present

Sole designer for all ads, layout, pre-press and master files. Quarterly full color magazine averaging 48+ pages. Also, in charge of all photo editing and photo/graphic research and purchasing. Work off-site with sales team and editorial staff. Created the master file for the first issue.

FREELANCE DESIGN CLIENT

"Melissa Jones was our exclusive designer for the duration of my company, At Home in Carolina, LLC. **She proved to be trustworthy and professional, always meeting deadlines.** Ms. Jones executed several creative campaigns for us that included: logo design, photo editing, print material, digital material, signage, magazine ads in local and national publications, vehicle graphics, . . . **actually there was nothing that we asked for that she was not able to create.**

Ms. Jones worked almost exclusively from her home office but when requested, she was more than willing to come into our office. **Melissa also saved us a great deal of money by finding printers and negotiating deals** for our all of our printed materials. I would recommend Ms. Jones with no hesitation. Feel free to contact me.

Rick Bawcum (Former President - @HomeInCarolina Custom Builders)
rick@bawcum.net | 910-233-0029

FREELANCE DESIGN CLIENT

"Melissa Jones has done virtually all my custom design marketing ads, posters and other from around the year 2003 and will continue to use her design talents for as long as she'll allow us to be a client. **She has always been able to meet any deadline** even though I stress her out by sending her work last minute! She is the best graphic designer that I know.

Harry Nick Kentrolis, IV, President | The Crest Fitness, Inc.
nick@crestfitness.com | 910.509.3044

FORMER CO-WORKER, SALES TEAM MEMBER

"I have known and worked with Melissa Jones for the better half of four years. She primarily provided design, distribution, and handled the logistics of any marketing materials for my division.

There was not one time when Melissa did not deliver not only a high quality product, but also in a timely fashion. She and I have a very good relationship and she would be the first person I would contact if I needed anything marketing-wise.

It would be in your best interest to hire her for your project(s) so you can experience the same professionalism and top notch customer service I eluded to above. Should you need to contact me, do not hesitate to email me at or call me.

Kevin Keen, Manager, Fuel Supply and Sales
kkeen@goenergies.com | 910-512-0311

Extensive Experience Producing in both Print & Digital Media:

Brand Collateral	Brandmark Design
Magazine Design	Catalog Design
Ad Design	Digital Design
ePublishing	Photo Editing
Signage Design	Email Campaigns
Marketing Campaigns	Social Media Design
Photo Research & Buying	Media Kits
Book Design	Book Cover Design
Web Design	and more.

Using:

Bachelor of Arts Degree (1992)	Mac/PC Platform
Adobe InDesign	Adobe Illustrator
Adobe Photoshop	Adobe Acrobat Pro
Adobe Captivate	Adobe Dreamweaver
Microsoft Office	Microsoft Powerpoint

Tools of the Trade:

MacBook Pro	PC Chromebook
Adobe Creative Cloud	Hi-speed Internet/Wi-Fi
Skype	iPhone 3g
Chrome/Safari/Firefox	Dropbox
iStockphoto Account	

My Freelance/Contract Habits:

FIRM UNDERSTANDING OF TIME MANAGEMENT
STRONG & PROVEN WORK ETHIC
WORK WELL ALONE OR IN A GROUP
CONSTANTLY CURIOUS
GOOD AT HANDLING CRITICISM
EASY TO REACH
KEEP UP WITH CURRENT DESIGN TRENDS

Also providing:

Degree in Creative Writing	Years of Professional Writing
Proofreading	Copy Writing
SEO Writing	Blogging
Article Writing	Editing
Photography	Videography/Editing
Voice-Over Experience	Music Writing/Composing
Publishing Experience (Digital & Print)	

For my writing portfolio please visit: www.mpagejones.com.